



The Corporation Filmmakers' Official Download Edition

Winner, 26 international awards, 10 of them audience awards, including Sundance.

Torrent Release Date: November 14, 2006

In law, a corporation is a "person". But what *kind* of person is it?

THE CORPORATION engages in a lively, critical exploration of the dominant institution of our time — its inner workings, curious history, controversial impacts, and possible futures.

Case studies, anecdotes, and true confessions expose influences in both the corporate and anti-corporate worlds. With dark wit, footage from pop culture, advertising, TV news, and corporate propaganda, the film illuminates the corporation's grip on our lives.

THE CORPORATION asks: What are the consequences—for human beings, democracy, and the ecology—of granting immense power to a structurally amoral institution, whose overriding priority is to create wealth for its shareholders?

As worldwide concern about the growth of corporate power intensifies, THE CORPORATION canvasses insiders, outsiders, radicals, and conservatives, in 40 interviews with CEOs, whistleblowers, brokers, gurus, and a corporate spy.

Why a Download Edition?

Filmmaker **Mark Achbar** explains: "When I discovered that over 500,000 people had downloaded The Corporation, I had mixed feelings. As a filmmaker and activist, one of my goals is to reach the largest possible audience. So from that perspective, it's an astounding success."

"But I also organized the financing of the film and have ongoing obligations to the individuals and public funders that invested in it. THE CORPORATION was a huge undertaking. Over two hundred people helped make the film, the DVD, and website, and worked on the outreach campaign, over a period of 8 years."

"My hope is that people downloading will keep in mind this is not another mega-corp Hollywood product; it's an independently produced film. I believe people appreciate what an enormous effort it takes to make a film like THE CORPORATION and will support it, if there's a reasonably easy way to. So, I decided to release my own top quality download version, but with a short ad promoting the DVD's extras, and a request from me, asking viewers for a little financial consideration to help offset the costs of production and keep our outreach efforts going. We now have a "contribute" button on our website, www.thecorporation.com. I hope people will decide to use it, and encourage their friends to as well. Every contribution helps and is deeply appreciated whatever the amount."

You can also send a cheque or money order to:

Big Picture Media Corporation
2676 Eton St.
Vancouver, BC
Canada V5K 1K1

Edition Details

2004 DVD Version. 145 Mins.

BONUS VIDEO: Joel Bakan interviewed by Janeane Garofalo on Air America

NOTE: First version of the film was released as 3 parts for public TV (3 x 57:50 mins). The TV version was condensed to a 167 minute festival version which played in 5 Canadian film festivals. Feedback was solicited from those and other audiences and we trimmed the film to 145 minutes for commercial release.

Please buy the 2-disc DVD with over 8 hours of extras from www.thecorporation.com

DVD 1 CONTAINS:

- 145 minute theatrical version
- Deleted scenes
- Q's & A's with the filmmakers
- Joel Bakan interviewed by Janeane Garofalo
- Katherine Dodds on grassroots marketing
- 2 Commentary tracks (2 Directors, 1 Writer)
- French, Spanish, English subtitles on North American, European and Australia/New Zealand versions; Many other language versions exist. See www.thecorporation.com
- Descriptive audio (for the visually impaired)

DVD 2 CONTAINS:

- 165 unseen interview clips & updates (5.5 hrs total) sorted by topic and by person
- 30 minutes of related film resources (short films and trailers)
- Enhanced DVD-ROM features
- Web links for follow-up research and action